Hinley Fung

Excel homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Based on the data collected the most funded campaign category are in theater more specificity in the play subcategory. The more consistency of the campaign funding leads to a higher chance of a campaign’s success. Journalism campaigns has the least success in getting to be funded.

1. What are some limitations of this dataset?

Some limitations of the data include the unknown amount of each individual’s backing amount. Also, that the goal amount of each kick starters is too varied. The currency amounts are different and are not consistent.

1. What are some other possible tables and/or graphs that we could create?

We can create a pie chart of all the category and subcategories to see the percentage of all the total donations. Or Bar chart of success based on each county.